

----- Forwarded message -----

From: **Prince** <[prince@sdi.la](mailto:prince@sdi.la)>

Date: Wednesday, May 5, 2010

Subject: Request for quote

To: Anushua Bag <~~anushua@sdi.la~~>

Cc: Raj Srivastav <[raj@sdi.la](mailto:raj@sdi.la)>, "K. Suman Babu" <[suman@sdi.la](mailto:suman@sdi.la)>, pankaj <[pankaj@sdi.la](mailto:pankaj@sdi.la)>, Anirudh <[ani@sdi.la](mailto:ani@sdi.la)>

Dear Anushua,

My sincere apologies since I could not reply earlier. There was a major commuting problem in Mumbai because of which I could not reach office. The roadways got blocked and I got stranded for more than 2 hours at a place. Everything is restored now. Please allow me some more time (until late today evening ) to get back to you in details..

Regards  
Prince

Software Developers India P.Ltd

[www.sdi.la](http://www.sdi.la)

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----- Original Message ----- From: "Anushua Bag" <~~anushua@sdi.la~~>

To: "Prince" <[prince@sdi.la](mailto:prince@sdi.la)>

Cc: "Raj Srivastav" <[raj@sdi.la](mailto:raj@sdi.la)>; "K. Suman Babu" <[suman@sdi.la](mailto:suman@sdi.la)>; "pankaj" <[pankaj@sdi.la](mailto:pankaj@sdi.la)>; "Anirudh" <[ani@sdi.la](mailto:ani@sdi.la)>

Sent: Friday, April 30, 2010 9:53 PM

Subject: Re: Request for quote

Dear Everyone,

It has been a real pleasure talking to you all and getting to discuss this project in detail. Trust I have been able to clarify most of the aspects. In case you need further details, do let me know.

Looking forward to talking to you again on Tuesday. Have a nice weekend.

Thanks and regards,  
Anushua.

On Fri, Apr 30, 2010 at 7:30 PM, Prince <[prince@sdi.la](mailto:prince@sdi.la)> wrote:  
Dear Anushua,

It was pleasure speaking to you and discussing comprehensively the scope of work. We are pretty much clear of the features you are seeking for and want to incorporate. We will do an internal meeting wherein I will also involve our Creative/Graphics team who will be involved in creating the logo/brand

as well as the entire designs on Monday. After reviewing I will provide you with a timeline/costs involved and will call you at 6:00 pm India time on Tuesday as how we should chart out a plan for moving forward. I would also take the opportunity to explain the possibilities of online marketing/campaign that could be required after launch. Look forward to speaking to you then.

Have a nice evening and a pleasant weekend.

Regards  
Prince

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----- Original Message ----- From: "Anushua Bag" <[anushua@rediffmail.com](mailto:anushua@rediffmail.com)>

To: "Prince" <[prince@sdi.la](mailto:prince@sdi.la)>

Cc: "Raj Srivastav" <[raj@sdi.la](mailto:raj@sdi.la)>

Sent: Friday, April 23, 2010 4:44 PM

Subject: Re: Request for quote

Dear Prince,

Thanks for your email and the review. It pretty much reflects what we discussed the other day but emphasises on every other aspect rather than the real focus.

As I did mention earlier that the idea behind this was not to create yet another networking site catering to management people with an encyclopedia of information but the purpose here is to ensure participation. There are plenty of websites, some very popular ones, doing this good work. I would not want users to simply collect information from this site but to participate in discussions to solve problems and bring about new issues.

The product here is "Cases" and the consumers can be categorized into management students, institutes who are always on the look out for new cases to be inculcated in their curriculum, corporates who want to get new insights into problems, freelance case writers who build cases, etc. Honestly speaking Prince, I do not want this site to attract huge traffic and then cease to exist but, rather have a crowd who is sustainable, adds value to it and takes away equally value added returns.

I have made the changes in the attached file. Please follow the text highlighted in yellow and let me know your feedback.

Let me know wherever I need to further explain.

Thanks and looking forward to hearing from you.

Best regards,  
Anushua.

On Thu, Apr 22, 2010 at 4:22 PM, Prince <prince@sdi.la> wrote:

Hello Anushua,

It was great pleasure speaking to you the other day. Our team had done an extensive review and came to an understanding about the project based on the preliminary document you sent. We have put them as per our understanding in a document. I have attached it for your perusal. Kindly review it and make the edits if you find that we are not in the same page on any of the points. We can schedule a phone conference again and after our back and forth interactions we can finalize the document with all the specifications/features that needs to be incorporated for our networking site. We can then provide you with fixed timeline and costs and then take it forward. Look forward to hearing from you at your earliest convenience

Regards  
Prince

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----- Original Message ----- From: "Anushua Bag" <[REDACTED]>  
To: "Raj Srivastav" <raj@sdi.la>  
Cc: "Prince Sinha" <prince@sdi.la>  
Sent: Saturday, April 17, 2010 11:54 AM  
Subject: Re: Request for quote

Dear Raj,

Let us discuss today sometime around 6:30 in the evening if it's convenient with you or else propose any suitable time before you leave. My number is 9609568296.

Prince, looking forward to working with you.

Thanks and regards,  
Anushua.

On Fri, Apr 16, 2010 at 2:04 PM, Raj Srivastav <raj@sdi.la> wrote:

Hello Anushua,

I will be leaving for the U.S on tuesday and I am handing over the details of our discussion to our Social networking specialist - Prince Sinha. Prince will contact you shortly and take this forward. i will be in touch

regards

Raj Srivastav

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On 13-Apr-10, at 1:46 PM, Anushua Bag wrote:

Dear Raj,

Here's a very basic layout of the idea I was discussing in our earlier correspondence. The background and other details needs to be finalized.

Would be interested in anything you would want to share. I am particularly concerned about the security and privacy settings of the user base. Can you shed some insights into that.

Thanks and looking forward to hearing from you.

Regards,  
Anushua.

On Thu, Apr 1, 2010 at 1:17 PM, Raj Srivastav <raj@sdi.la> wrote:

Hello Anushua,

We have worked on a lot of domains and sectors and our experience spans the whole nine yards. Most of our customers have been with us because we are an established and creative company which can provide them support as their fledgling businesses grow. One thing which keeps us in business is the

commitment to stand with our customers - Through thick and thin. Over the last 10 years, we have launched more than 3000 websites ranging from 800 \$ to more than 1,20,000 \$. The size of the project doesn't matter. Its the commitment and dedication to the project on both sides which leads to success.

If you are committed to your project, you will see that we will achieve your vision providing the greatest value in cost and quality. I will send you some examples of our work in a separate email. You can contact me whenever you are back and we will discuss further. \ regards

Raj Srivastav

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On 31-Mar-10, at 9:10 PM, Anushua Bag wrote:

Dear Raj,

Thanks for your mail and the briefing. I apologize for the delay in getting back to you. I have been been traveling all this week and have been very irregular on my emails. Sorry about that.

As I had mentioned in my earlier note that the site I am trying to develop will primarily target a very niche audience. I am currently working on the exact features and will be able to share further light in the next few days. While I am discussing with several software developers around to get an idea of an approximate budget needed to kick start the project, I would most likely be willing to commit to the one who discusses long terms and is competitive in the near future.

I remember you writing about some sites which you have built in the past. Would be helpful to gauge the quality of work if you could share some of them.

We can schedule a telecon sometime next week after 10th once I am back and settled.

Thanks and regards,  
Anushua.

On Sat, Mar 27, 2010 at 10:11 PM, Raj Srivastav <raj@sdi.la> wrote:

Hello Anushua,

Thank you for writing in. A social networking site can be built with basic features for a budget starting from Rs.40,000. This would include development and hosting charges for a year. It would really depend on the features but this is an approximate guess. Lets have a conversation on phone to better understand your objectives and plans. We have built multiple Social networking sites and we can share ideas and examples.

Let me know a good number and time to call and we will discuss then.

regards

Raj Srivastav

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On 27-Mar-10, at 7:37 PM, Anushua Bag wrote:

Dear Sir,

I would need to develop a social networking site for college purpose, with very basic features.

Can you give an idea of the overall cost associated from development to maintenance and the time you would take to complete the assignment.

Thanks and regards,  
Anushua.

<social networking.ppt>

